

East Lawrence News

East Lawrence Neighborhood Association
P.O. Box 442393 Lawrence, Kansas - eastlawrence@yahoo.com

www.eastlawrence.com

September 2019



ELNA

General Meeting

New York Elementary

Library

9th and New York

September 9 • 7-9 pm

Agenda

the agenda as it is known can
always be viewed on our website:

<http://>

www.eastlawrence.com/meetings/

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From the President:

Hello East Lawrence! Welcome to this, the September issue of the East Lawrence News. For years we have printed our Newsletter 6 times per year. We went to an 8 page format because those extra 4 pages only cost a bit more to print. Alas, printing and mailing costs have increased and our budget has been reduced. We are in the beginning stages of considering reducing the number of pages or the number of issues we do in a year. We really believe that mailing a paper newsletter to the neighborhood is our most effective way to communicate with all of you. Sure, we also have our Thursday enews, but that goes to about 400 email addresses, and it has taken us about 10 years to build up to that number. The paper newsletter goes to 1200 addresses within our boundaries. What do you think about the newsletter? Send an email to us at eastlawrence@yahoo.com. Put newsletter in the subject line. Or, no email? Send us a letter or postcard to East Lawrence NA PO Box 442393 Lawrence, KS 66044. Send us ideas about what you want to see in the newsletter, too. Thanks!

This month we say goodbye to Board Member and Treasurer Mike Andersen, who has found a job out of state. We wish him the best as his career goes in a new direction. Mike has also been walking the newsletter for delivery, or lining up folks to get it done. So that has been a money saver for us that will be hard to replace. Thanks Mike!

That said, we have a new treasurer in Aaron Paden. Per our by-laws we elect a new treasurer in August, and we welcome him as our new treasurer.

Don't forget to mark your calendars for our big combination Block Party and New York School's 150th Anniversary on Saturday September 28th. This year we are closing down 10th street between New York and New Jersey Streets. It has been quite an adventure navigating the new rules the City has enacted regarding street closures. Special thanks to Lane our fearless Coordinator for navigating all the hurdles.

Some things we are keeping an eye on are the new double density amendment that would allow 2 houses on a lot in certain situations. That question has boiled down to how small a lot can be used. We are also watching the Opportunity Zone discussion occurring with the City and Chamber of Commerce. Our neighborhood was declared an Opportunity Zone which is a component of the tax overhaul that occurred in 2017. We were designated as such with no public input, but we are participating in creating the material that will go out to potential investors. Needless to say grocery store and pharmacy are top on the list. Let us know what other projects could benefit the neighborhood!

Have a great Autumn in East Lawrence!

3 Easy Ways to Give to ELNA

1. Membership -- Fill out the membership form on the last page of this newsletter, and mail it in with your membership fee. If you're feeling generous, or you don't have change, consider enclosing an additional donation.

2. Purchase an ad -- If you own or work for a business you think East Lawrencians need to know about, consider purchasing an ad in this paper newsletter. A business card sized ad can be as little as \$16 for a single issue run. New this year, we can offer a ½ page, back of the fold, single issue ad for \$150. Full advertising rates are listed on page 7.

3. Donate your metal -- the 12th and Haskell Recycling Center (actually at 11th and Haskell) will accept your metal recycling and donate the proceeds to ELNA. Just tell them you'd like to put the money in our account. *Thanks!*



Block Party 2019

We're having a BIG PARTY for our LITTLE SCHOOL.

Happy 150th to New York Elementary! New York Elementary is celebrating its 150th year with an all day celebration at the school on Saturday September 28th, 2019.

Here's the breakdown:

1-4pm Historic Tours

New York school and PTA, the Watkins Museum, and the NYE C.5 group, an East Ninth grant recipient, will have several activities from 1:00 to 4:00pm, including tours of the school, a school history exhibit, oral history collection, and more! Please note, if you want to see the school, have a tour, be sure to show up 1-4, only the bathrooms will be open during the party.

3-5pm Kids Carnival

Super Saltz and co are all over planning a fantastic kids carnival from 3-5pm. Face painting, games, balloon art, and a bouncy house, are in the works. Free!!

5-9pm ELNA Block Party

It's not just A Block Party, it's THE BLOCK PARTY. The We Love New York Elementary Party continues from 5:00 to 9:00pm. New this year, we're having the party IN THE STREET! That's right! STREET BLOCK PARTY! We'll set up on E 10th between New York and New Jersey.

Potluck -- bring your favorite side dish or dessert to share, and ELNA will provide burgers (carnivorous and vegetarian) and drinks -- Live Music, Raffle, Information Tables, Bike Repair Station, and all the usual goodness.

TSHIRTS! We'll have fresh ELNA tshirts (and hopefully hoodies and stickers too) for sale. We'll try our best to have new merch printed with the original ELNA logo, as designed by the illustrious Anne Patterson, plus some new EL Opossum Lady shirts. Between tshirts and beer and raffle items, you'll want to bring some cash!

Wanna help? We'll need lots of volunteers to help set up and clean up, person the grills and beer table, and run the raffle table. Email Lane at eastlawrence@yahoo.com if you're willing and able to take a shift. Raffle items! We need raffle items. Do you, or your buddies, provide any kind of service? Willing to donate a gift card? Are you an artist? Willing to donate something you made? It'd be cool if you did. Email Lane about your contribution.

See you soon, neighbors! Invite your friends! All are welcome!



A Note from New York PTA

WE DID IT! New York Elementary has been awarded National PTA School of Excellence. This award is a recognition program that supports and celebrates partnerships between PTAs and schools to enrich the educational experience and overall well-being for all students.

We hope our School of Excellence designation will help attract new, action-oriented PTA members who want to focus on the issues that affect our children the most. Plus there are other opportunities opened up to us with this designation, such as grants.

Our focus this year continues to be learning concrete steps on how to be trauma-informed as a school community. Our approach is Smart Connections training open to caregivers and school staff that will take place this fall.

We'll also have a Bookfair this fall, sometime in November. And once again, our classrooms and programs would appreciate supplemental snacks -- anything easily portioned, non perishable, and whole grain or low sugar, like Cheerios or crackers. Just put an extra item in your shopping cart next time you're at the store, and drop it off at the school. So easy and so helpful! Thank you!

We've got a very active Facebook page, so be sure to like and follow for updates on events and needs and how you can help. Just search New York PTA.

New Leadership at Central

Dr. Sabrina Tillman-Winfrey and Mr. Timothy P. Leffert are the new interim principal and assistant principal of Liberty Memorial Central Middle School. Dr. Winfrey comes to us from the Hickman Mills school district in Missouri, and Mr. Leffert comes to us from the Shawnee Mission school district just to our East. Dr. Winfrey and Mr. Leffert want to increase the community/school connection and visited with us briefly at our last neighborhood association meeting.

There are a few ways you can get involved and stay connected with LMCMS:

- (1) like their Facebook page <https://www.facebook.com/LibertyMemorialCentral/>
- (2) follow them on Twitter <https://twitter.com/LMCentralMiddle>
- (3) check out their Instagram posts <https://www.instagram.com/lmcentralmiddle/>
- (4) visit their new website <https://www.usd497.org/lmcms>
- (5) email Althea Schnacke at ASchnack@usd497.org if you are interested in helping with this year's Fun Run on Friday, October 25th and/or
- (6) keep a lookout for information on how to purchase a yearbook for a student in need.

Rebuilding East Ninth Update Together

The Rebuilding East Ninth Together project has fifteen projects in the works and you can expect to see some projects beginning right now! Many projects have their own websites and social media, so be sure to check the Rebuilding East Ninth Together website -- rebuildingeastninth.com -- for links.

Here are a few updates from the artists:

New York's 150th

The NYE C.5 group will be at the New York Elementary Sesquicentennial and ELNA Block Party event on Sept 28th, and we will have a table to gather information from attendees. Our first meeting with the Student Leadership Club is on Sept 5. The plan is to get the students engaged, to gather history and ideas from the New York Elementary & East Lawrence communities, along with input from Watkins Museum and the designated East 9th local experts. Then we'll move into the design phase. I'm delighted to have a former Van Go Arts Train graduate Torbis Laughlin as our assistant. They'll be a great addition to the team with their skills at drawing and excitement to be working with the students.

Yarn It Forward

Soup and Stitch #1

Tuesday, September 10, 2019, 6 PM – 8 PM at the Sunrise Project, 1501 Learnard Ave. Ste. E, Lawrence

Join us, Tuesday, September 10th at Sunrise Project for our first Soup & Stitch! We'll have yummy food (vegetarian option provided) and start working on building our yarn art mural while building new friendships.

St Luke AME and the Langston Hughes Community Center

St. Luke AME will host an open house on September 28th from 2-5 pm. Please stop by and visit! We are "The Friendly Church on The Corner!"

East Lawrence Family Tree Project

The East Lawrence Family Tree Project is a portrait project focusing on east Lawrence families. Over the course of several months a group of local artists lead by project coordinator Matthew Lord will organize and

conduct portrait sessions with east Lawrence families at Art Emergency. The resulting portraits will be featured at an exhibition and community potluck at the project's end. As a gift for their involvement, the families that participate will keep the artwork. This experience will tell the stories of the people in the neighborhood and honor their connections while presenting them with a cherished heirloom.

For info about how to participate contact Matthew Lord at eastlawrencefamilytree@gmail.com.

Mona Cliff / Natives Now

My project Natives Now, is comprised of 4 parts.

- 1) Providing 4 "artistic seating opportunities" for community members, contracted collaboration with Jamakee Blackburn & Steve Spacek,
- 2) a projection project of native american community members,
- 3) the planting of 2 indigenous fruiting trees, and
- 4) to tie it all together a mural (with input from Native students) which will hopefully be on 11th street.

These 4 aspects of my project are in development phases. Planning, scouting areas, reaching out for support for various aspects of the project. The projection phase of my project will be ongoing and begin end of Fall. All other aspects of Natives Now will mostly likely start early spring 2020. I'd like to ask the East Lawrence Neighborhood where they would like to see projections? I'd also be grateful to work with someone who has some technology electric knowledge for rigging the projector to be mobile. Please reach out to me at jonamane77@gmail.com

Stephen Johnson | 9th Street Rhythms

October 25 @ 5:00 pm - December 21 @ 9:00 pm

The words and ideas generated by the great American Poet and former East Lawrence resident Langston Hughes provided the inspiration for this project. Hughes writes, "Rhythm is something we share in common, you and I, with all the plants and animals and people in the world, and with the stars and moon and sun, and all the whole vast wonderful universe beyond this wonderful earth which is our home." Like Hughes, Stephen Johnson looks for visual rhythms in search of the ideas and associations they may elicit. 9th Street Rhythms is a celebration of East Ninth Street and its adjoining streets and alleyways. With this work, Johnson aims to encourage Lawrence residents to discover joy in the most unexpected details of a neighborhood.

Reception: October 25, 5-9 pm

INSIGHT Art Talk:

November 11, 7 pm

Battle of the Builders

Saturday, Sept. 14, 2019

9 AM – 6 PM

\$5 admission

1445 Prairie Ave, Lawrence

TWO SMALL HOMES, TWO LOCAL CREWS, ONE EPIC DAY!!! Join Tenants to Homeowners for Battle of The Builders, a daylong "tiny home" construction competition and fundraiser event celebrating more than a quarter century of permanently affordable housing for the Lawrence community!

Eat, play, and have all of your affordable housing queries answered in one epic day! Food Truck, bouncy house, craft beer, music by Zydeco Tougeau, participatory workshops, and much, much more! A fantastic family friendly experience!

Untold Stories

Eastside People's Intercultural Center (Epicenter) is excited to announce the opening of the exhibition "Untold Stories: Douglas County Social Movements from 1968-2018," and the companion "People's History of East Lawrence Walking Tour."

Untold Stories: Douglas County Social Movements from 1968- 2018, will include material never exhibited before from the collections of the Kansas Key Press, C.J. Brune Radical Library, Food Not Bombs, and Wakarusa Wetlands, among others. Funded by the Douglas County, Heritage Conservation Council (HCC), Natural & Cultural Heritage Grant Program.

Opening: Saturday, August 24th, 6-9pm Location: Murphy-Bromelsick House at the corner of 10th & Delaware in Hobbs Park.

The Exhibit will be open to the public on Saturdays & Sundays from August 24th to September 28th of 2019, 1:00pm to 5:00pm.

People's History of East Lawrence Walking Tour, has approximately ten stops in East Lawrence, each with particular social, cultural or historical importance. The tour is funded by Freedom's Frontier.

Date: Self-guided Maps of the tour will be available at the Murphy-Bromelsick House and on the Epicenter website www.epicenterks.com

Watch soon for another Epicenter Project, *Homemade*, funded by the Rebuilding East Ninth grant. *Homemade* will be a cookbook featuring traditional east side foods and stories. Watch the Epicenter website for calls for recipes in the near future.

All events are free and open to the public.

About Epicenter Epicenter, which stands for East Side People's Intercultural Center, is an up and coming arts-based organization celebrating and supporting the cultures and stories of underrepresented groups in Lawrence, especially people of color. Our events and projects explore the intersections of art, culture and social change. We value radical inclusivity and cross-cultural collaboration, and seek to elevate authentic, first-person narratives. These are essential ingredients for combating oppression, as well as promoting understanding, empathy and social action. We partner with fellow community groups to collaborate with an equitable and intercultural mission, and we help to provide resources to people with their own projects.

The coordinating members of Epicenter (Alex Kimball Williams, Christopher Santee, Connie Fiorella Fitzpatrick, Dave Loewenstein, Leah Evans, and Tai Amri Spann-Ryan) each bring unique perspectives and professional backgrounds, with multilingual, multiracial, and multicultural insight. We are community organizers, musicians, poets, muralists, a documentary photographer and more. We decided to create a new intercultural group after recognizing we were already organizing similar events separately.

www.eastlawrence.com

ELNA News Cycles and Outlets --

Coordinator Lane, August 2019

Do you have an event or notice you'd like to share with the neighborhood? Want volunteers for your community event? Patrons for your fundraiser? Perhaps you have some poems or art, or a story about the history of our neighborhood to share. Below are listed the news *cycles, types, reach, submission process, etc.*

Paper Newsletter -- The East Lawrence News

Cycle: published bimonthly -- July/Aug, Sept/Oct, Nov/Dec, etc. In mail boxes in the first week of the issue month.

Reach: mailed to 1500ish households and stacked at a couple local places -- ReStore, Cottin's, LPL, etc.

Newstype Notes: The average article is less than 500 words, but you can very likely have more if you need. Submissions can include images, but only black and white, jpg format. Long range items and static notices are best for this venue, because of the timing of submission and publication.

How to Submit: Email Lane, at eastlawrence@yahoo.com with your submission. The deadline for submission is always about mid-month in the month before.

Weekly Enewsletter -- Thursday ELNA News

Cycle: weekly edited each Wednesday, by 8pm, scheduled for email each Thursday morning

Reach: about 400 email addresses

Newstype Notes: Submissions need to be pretty small, less than 250 words, but, again, more if you need it. Links are ok. No images or pdfs. Short range notices are ok.

How to Submit: Email Lane at eastlawrence@yahoo.com, before 8pm on Wednesday evenings

Social Media -- Instagram, Twitter, Facebook

Cycle: as needed, but, typically 2-3 times per week, plus scheduled posts

Reach: *about 1600

Newstype Notes: *Our target demographic -- people between 18 and 60 living within 15 miles of downtown Lawrence Kansas -- is statistically more likely to spend social media time on Facebook. So, I focus my efforts on Facebook. We have about 1600 followers and good engagement. We also have a connected "discussion group" for neighbor to neighbor interaction. If you'd like to join the discussion group, just request to be added. ELNA does have an Instagram, but it doesn't see much use. I log in to post pictures, from events mostly, and have them autopost to other platforms. Same with the Twitter. I have an IFTTT bot tweet everything that appears on our Facebook page and very rarely login.

Our facebook page is largely "curatorial". Meaning, I mostly share items of interest (events, notices, etc) from other pages. For example, I share posts from Cottin's Farmer's Market, The City of Lawrence, non-profit public service fundraising events, etc.

How to Submit: again, email eastlawrence@yahoo.com

Website -- eastlawrence.com

Cycle: updated at least once a month

Reach: Analytics reflect an average of a couple hundred users every month, less than 50% bounce rate (not bad), average session of two minutes (also not bad), largely organic search in origin.

Newstype Notes: I think of the ELNA website as an archive. I post unchanging information there, like meeting notices and newsletters and details for the big neighborhood events. There are sections for linking other groups websites as well.

How to Submit: email me!

AND ONE MORE THING: ELNA meets on the 2nd Monday of each month, 7-9pm at New York School during the school year, at Delaware St Commons in the summer and school breaks. If you'd like facetime with the ELNA Board, and neighbors attending, you can request to be added to the ELNA Meeting agenda. More than a week's notice is preferred. Email ELNA President Phil Collison at phil@pcollison.com with your request and some details about what you'd like to discuss.



VOTE COURTNEY NOVEMBER 5TH

Lawrence needs Commissioners that will listen, that will make well-informed decisions, and that will represent all members of our diverse communities.

Our city needs **Courtney Shipley** on the City Commission.

visit courtneyforcommission.com to learn more.



Look what we found on Instagram! Our new neighbor Kylie is fond of walking the neighborhood, then painting the favorite houses she sees. Is one of these yours? We know whose they are! Check out all the neighbor houses she's painted on Kylie's Instagram @y.e.a.n.o. Love your house and want an original painting of it? Kylie accepts commissions! kalie.a.mcginnis@gmail.com



Tom Harper

CRS, ABR, GRI,
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785-218-6351

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THE DRAGON'S HOARD GAMES AND HOBBIES



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LAWRENCE, KS 66044
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THEDRAGONSHOARDLLC@GMAIL.COM

Come and join us for a game!

Stuart Boley

for CITY COMMISSION

Paid for by Stuart Boley for City Commission Campaign

Lene Carttar Brooke, Treasurer

Contact: VoteBoley@gmail.com

Lawrence City Commission Election

Our Lawrence City Commission consists of five seats. These five seats are currently filled by Mayor Lisa Larsen, Vice Mayor Jennifer Ananda, and Commissioners Stuart Boley, Matthew Herbert, and Leslie Soden. Commissioners are elected to two or four year terms, depending on how many votes each received at their election, and so not all Commissioners are up for election at the same time. This year, Boley, Herbert, and Soden's seats must be re-elected. Both Herbert and Soden have declared that they are not seeking re-election. Boley is campaigning to retain his seat. Therefore, on November 5th, 2019, Lawrence voters must select three Commissioners. The six candidates seeking to fill those three City Commission seats include: Stuart Boley, Ken Easthouse, Brad Finkeldei, Joey Hintzler, Rob Sands, and Courtney Shipley.

Although the East Lawrence Neighborhood does not endorse any candidate, we do encourage our residents to educate themselves about the issues and the candidates, and to exercise their right to vote!

Candidate reports, as well as polling place and voter registration information can be found on our Douglas County Clerk website: <https://www.douglascountyks.org/depts/voting-and-elections>

Brad's Key Commitments

- Effectively implementing the affordable housing sales tax
- Ensuring our city has a well-developed and well-maintained infrastructure
- Supporting smart job-creation opportunities
- Engaging with all members of our community to thoughtfully consider their opinions and suggestions



Brad Finkeldei

CITY COMMISSION

Vote on November 5th. Advance voting starts October 16th.

Finkeldei for City Commission. Doni Mooberry Slough, Treasurer



THE PROGRESSIVE CHOICE
JOEY HENTZLER
 FOR LAWRENCE CITY COMMISSION

I want to make sure Lawrence lives up to its promise as a **proudly progressive** community.

- ✓ Smart policy to ensure adequate, **affordable housing**
- ✓ Bold sustainability programs to tackle **climate change**
- ✓ Just reforms to address systemic **racial disparities**

ONLINE: joeyforlawrence.com

FB/TWITTER: @JoeyForLawrence

Advertising Rates for the ELNA Newsletter

Have you considered advertising in the ELNA paper newsletter?

The East Lawrence News is published bi-monthly in odd months. Over 1200 copies are printed and distributed to over 1000 East Lawrence homes, several local businesses, and mailed to associate members far and wide. We have special rates for ELNA members (business and individual members) and offer a 10% discount for buying ads for the year (6 issues).

Contact Lane, eastlawrence@yahoo.com, if you are interested in purchasing ad space.

Single Issue Rates

One issue, various sized ads, member and non-member rates

Ad Size	Non-Member Rate	Member Rate
Business card	\$20	\$16
1/8 page	\$30	\$24
1/4 page	\$45	\$36
1/2 page	\$90	\$72
Full page	\$200	\$160

*NEW! Back Page sponsorship Ad \$150

Full half page of the back of the newsletter in a single issue --

- maximum visibility as the newsletter circulates through the mail
- tag line "this issue of the East Lawrence News sponsored by..."
- mention in the President's Letter within the newsletter
- picture of ad and thanks on social media

Yearly Rates (approximately 10% discount)

One ad in each issue of the paper newsletter, 6 issues per year, various sized ads, member and non-member rates

Ad Size	Non-Member Rate (Per Issue)	Member Rate (Per Issue)
Business card	\$18	\$14
1/8 page	\$27	\$21
1/4 page	\$40	\$32
1/2 page	\$81	\$64
Full page	\$180	\$144

*You may apply a membership fee at the time of purchase to receive a member discount. Membership rates upon request.

*The deadline for each newsletter is approximately mid-month of the month preceding publication.

*Please have all ads print ready in pdf or jpeg format. The newsletter is printed in black and white and no color ads are accepted.

East Lawrence Neighborhood Association
PO Box 442393
Lawrence Kansas 66044-2393

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Join ELNA for \$1.00

HELP YOUR NEIGHBORHOOD – GET A BIG BANG FOR A BUCK!

Your \$1.00 membership in ELNA and contact information help us represent East Lawrence in our city and county government and to meet the needs of our neighborhood. Support us. Let us support you.

\$100.00 lifetime membership \$5.00 for out-of-neighborhood members

\$20.00 for in-neighborhood businesses \$10.00 for in-neighborhood non-profits

(Please note personal memberships are per individual, not household.)

Name: _____ Date: _____

Address: _____

Phone: _____ E-mail: _____

- We print the names of new and returning ELNA members in the ELNA newsletter . Check here if it is okay to print your name.
- Please add my email to the “Thursday ELNA News” (the weekly enewsletter) email list.

Get even more East Lawrence news!

Like us on Facebook, and follow us on Twitter, too!

Visit our Website eastlawrence.com

Make checks payable to ELNA

Send Payment to ELNA, PO Box 442393, Lawrence, KS 66044

ELNA Needs Your Help! Please Volunteer!

Mark what ELNA events / skills you would like to volunteer for:

Work Days / Snow Shoveling

YART Sale

Block Party

Adopt-A-Family

Music

Art

Photography

Gardening

Historic Preservation

Serving on the ELNA Board

Baking/Cooking

Grilling / Concessions

Other: _____